2023 Awards Categories & Criteria

(based on 2022 calendar year numbers)



Real Estate Services

Rising Stars

Agents BRAND NEW to business, at least 6 TRX or at least \$1 Million Volume OR, if on a team, a minimum of \$25,000 in earnings during trailing 18 month timeframe

Top Listing Leaders (Individuals & Teams)

Silver - 25 Units or \$4Mil Listing Volume

Gold - 35 Units or \$8Mil Listing Volume

Platinum - 45 Units or \$12Mil Listing Volume & Up

Top Office Producer (Individuals & Teams)

Based on Units & Volume

National Sales Excellence

\$157,000 GCI & Up

President's Circle New Inductees

15 years service and \$65Mil Volume or 600 Units, plus \$4.5 Mil Volume in each of the 3 previous years. Qualify once, Member for life

Champions Club

\$2.65 Million Written Sales Volume or 26 Sales Units OR \$4.45 Million Listing Volume or 26 Listing Units, Ranked 3x Annually

Best of the Best

Top 3% of Howard Hanna Agents in your Region based on GCI

Very Best of Best

Top 1% of Howard Hanna Agents in your Region based on GCI

Green Penguin Award

10 or more Positive Client Evaluation Survey Responses/Reviews

Questions about award eligibility should be directed to your Office Manager